Amendments to the Claims

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1.   (Currently Amended) A method comprising:

providing a list ~~or lists~~ of one or more video-on-demand (VOD) clip categories, each VOD clip category containing one or more corresponding VOD clips;

receiving user input specifying selected ones of the VOD clip category;

providing a list of one or more VOD clip parameters, each of the VOD clip parameters ~~pertaining to a subset of the one or more~~ defining how individual ones of the VOD clips from the selected ones of the ~~corresponding to a~~ VOD clip ~~category~~ categories will be assembled into a composite VOD clip;

~~providing a list of one or more VOD clip attributes, each of the VOD clip attributes~~ ~~pertaining to a subset of the one or more VOD clips corresponding to a VOD clip category;~~

receiving user input~~, the user input~~ specifying ~~at least one~~ selected ones of the parameters for one or more of the selected VOD clip ~~category~~ categories; and

automatically creating ~~a~~ the composite VOD clip ~~based upon the specified at least one~~ ~~VOD clip category wherein the composite VOD clip consists of each of the~~ to include one or more corresponding VOD clips ~~of~~ from each ~~specified~~ of the selected ones of the VOD clip ~~category~~ categories assembled according to the selected VOD clip parameters of each selected VOD clip category.

2.   (Original) The method of claim 1 further comprising:

presenting the composite VOD clip to a user to effect a passive viewing experience.

3.   (Cancelled)

4.   (Currently Amended) The method of claim 2 ~~further comprising: receiving further user input, the further user input specifying at least one of the one or more VOD clip parameters,~~ wherein the composite VOD clip consists of ~~the~~ a subset of the one or more VOD clips corresponding to the selected VOD clip parameters in each ~~specified~~ selected VOD clip category.

5.   (Original) The method of claim 4 wherein the one or more VOD clip parameters includes a VOD clip parameter selected from the group consisting of a random selection parameter, a maximum number parameter, a maximum time parameter, and a sequential parameter.

6.   (Original) The method of claim 1 wherein the composite VOD clip is automatically regenerated upon user request or according to an externally specified schedule.

7.   (Currently Amended) The method of claim 1 wherein ~~the~~ one or more ~~corresponding~~ VOD clips made available prior to a specified time are removed from the composite VOD clip.

8.   (Currently Amended) The method of claim 1 wherein ~~the~~ one or more ~~corresponding~~ VOD clips previously presented to a ~~particular~~ user are removed from the ~~user's~~ composite VOD clip.

9.   (Original) The method of claim 1 wherein one or more additional VOD clips are included as component VOD clips of the composite VOD clip.

10.   (Currently Amended) The method of claim ~~1~~ 9 wherein the one or more additional VOD clips ~~is a~~ comprise VOD ~~clip~~ clips are selected from the group consisting of advertising VOD clips, promotional VOD clips pertaining to VOD content unrelated to the composite VOD clip, and promotional VOD clips pertaining to VOD content related to the composite VOD clip.

11.   (Original) The method of claim 1 wherein one or more additional graphical or data contents, including content tickers, graphical ads or promotional contents unrelated to the composite VOD clip, and content tickers, graphical ads or promotional contents related to the composite VOD clip, are added alongside or partially overlay the composite VOD clip.

12.   (Currently Amended) A machine-readable medium having stored thereon executable instructions which when executed by a processor cause a method to be performed, the method comprising:

providing a list ~~or lists~~ of one or more video-on-demand (VOD) clip categories, each VOD clip category containing one or more corresponding VOD clips;

receiving user input specifying selected ones of the VOD clip category;

providing a list of one or more VOD clip parameters, each of the VOD clip parameters ~~pertaining to a subset of the one or more~~ defining how individual ones of the VOD clips from the selected ones of the ~~corresponding to a~~ VOD clip ~~category~~ categories will be assembled into a

composite VOD clip;

providing a list of one or more VOD clip attributes, each of the VOD clip attributes pertaining to a subset of the one or more VOD clips corresponding to a VOD clip category;

receiving user input~~, the user input~~ specifying ~~at least one~~ selected ones of the parameters for one or more of the selected VOD clip ~~category~~ categories; and

automatically creating ~~a~~ the composite VOD clip ~~based upon the specified at least one VOD clip category wherein the composite VOD clip consists of each of the~~ to include one or more corresponding VOD clips ~~of~~ from each ~~specified~~ of the selected ones of the VOD clip ~~category~~ categories assembled according to the selected VOD clip parameters of each selected VOD clip category.

13.   (Original) The machine-readable medium of claim 12, the method further comprising:

presenting the composite VOD clip to a user to effect a passive viewing experience.

14.   (Cancelled)

15.   (Currently Amended) The machine-readable medium of claim 13, ~~the method further comprising: receiving further user input, the further user input specifying at least one of the one or more VOD clip parameters,~~ wherein the composite VOD clip consists of ~~the~~ a subset of the one or more VOD clips corresponding to the selected VOD clip parameters in each ~~specified~~ selected VOD clip category.

16.   (Original) The machine-readable medium of claim 15 wherein the one or more VOD clip parameters includes a VOD clip parameter selected from the group consisting of a random

selection parameter, a maximum number parameter, a maximum time parameter, and a sequential

parameter.

17.   (Original) The machine-readable medium of claim 12 wherein the composite VOD clip is

automatically regenerated upon user request or according to an externally specified schedule.

18.   (Currently Amended) The machine-readable medium of claim 12 wherein ~~the~~ one or more

~~corresponding~~ VOD clips made available prior to a specified time are removed from the

composite VOD clip.

19.   (Currently Amended) The machine-readable medium of claim 12 wherein ~~the~~ one or more

~~corresponding~~ VOD clips previously presented to a ~~particular~~ user are removed from the ~~user's~~

composite VOD clip..

20.   (Original) The machine-readable medium of claim 12 wherein one or more additional

VOD clips are included as component VOD clips of the composite VOD clip.

21.   (Currently Amended) The machine-readable medium of claim ~~12~~ 20 wherein the one or

more additional VOD clips ~~is a~~ comprise VOD ~~clip~~ clips are selected from the group consisting of

advertising VOD clips, promotional VOD clips pertaining to VOD content unrelated to the

composite VOD clip, and promotional VOD clips pertaining to VOD content related to the

composite VOD clip.

22.   (Currently Amended) A system comprising:

a server storing VOD content, the VOD content ~~including~~ defined by a plurality of VOD clip categories, each VOD clip category containing one or more corresponding ones of the VOD clips; and

a set top box communicatively coupled to the server, the set top box storing an application, the application ~~including~~ configured to provide a user with a VOD clip category selection functionality[[,]] that enables ~~a~~ the user to ~~access~~ select from among the plurality of VOD clip categories ~~and select one or more VOD clip categories~~, and a VOD clip parameter selection functionality that allows ~~a~~ the user to select one or more VOD clip parameters, each of the VOD clip parameters ~~pertaining to a subset of the one or more~~ defining how individual ones of the VOD clips ~~corresponding to a~~ from selected ones of the VOD clip ~~category~~ categories will be assembled into a ~~such that the created~~ composite VOD clip ~~consists of the subset of the one or more VOD clips corresponding to each selected VOD clip category, and a VOD clip attribute selection functionality that allows a user to select one or more VOD clip attributes, each of the VOD clip attributes pertaining to a subset of the one or more VOD clips corresponding to a VOD clip category such that the created composite VOD clip consists of the subset of the one or more VOD clips corresponding to each selected VOD clip category~~; and a VOD clip composite functionality ~~that~~ configured to automatically ~~creates a~~ create the composite VOD clip ~~wherein the composite VOD clip consists of each of the~~ to include one or more corresponding VOD clips ~~of~~ from each of the selected VOD clip ~~category~~ categories assembled according to the selected VOD clip parameters of each selected VOD clip category.

23.   (Original) The system of claim 22 further comprising:

a display screen for presenting the composite VOD clip to the user to effect a passive viewing experience.

24.   (Cancelled)

25.   (Previously Presented) The system of claim 22 wherein the one or more VOD clip parameters includes a VOD clip parameter selected from the group consisting of a random selection parameter, a maximum number parameter, a maximum time parameter, and a sequential parameter.

26.   (Original) The system of claim 22 wherein the composite VOD clip is automatically regenerated upon user request or according to an externally specified schedule.

27.   (Currently Amended) The system of claim 22 wherein ~~the~~ one or more ~~corresponding~~ VOD clips made available prior to a specified time are removed from the composite VOD clip.

28.   (Currently Amended) The system of claim 22 wherein ~~the~~ one or more ~~corresponding~~ VOD clips previously presented to ~~a particular~~ the user are removed from the composite VOD clip.

29.   (Original) The system of claim 22 wherein one or more additional VOD clips are included as component VOD clips of the composite VOD clip.

30.   (Currently Amended) The system of claim ~~22~~ <u>29</u> wherein the one or more additional VOD

clips ~~is a VOD clip~~ <u>are</u> selected from the group consisting of advertising VOD clips, promotional

VOD clips pertaining to VOD content unrelated to the composite VOD clip, and promotional

VOD clips pertaining to VOD content related to the composite VOD clip.